

Ingredient and Storage Guide

A simple guide to common topical ingredients, texture, and proper storage.

Why ingredients and storage matter

Topical salves, creams, and roll-ons can contain oils, waxes, botanical ingredients, and skin-conditioning ingredients. Understanding common ingredients helps customers choose based on texture, feel, and routine.

Common ingredient guide

Ingredient	Common role in personal care formulas
Beeswax	Helps give salves a thicker, more structured texture
Jojoba Oil	Adds a smooth, spreadable skin feel
Aloe Vera	Used widely in skin care formulas for a lightweight feel
Vitamin E	Common skin-conditioning ingredient in topical products
Arnica	Botanical ingredient with a long history of use in personal care
MSM	Often included in topical cosmetic formulas for smooth application

Storage tips

- ✓ Keep jars, tubes, and bottles in a cool, dry place.
- ✓ Avoid leaving products in hot cars or direct sunlight.
- ✓ Keep lids and caps closed when not in use.
- ✓ Natural salves may soften or change texture when exposed to heat.
- ✓ A grainy texture in a salve can happen from temperature changes and does not always mean the product is bad.

What customers should look for

- ✓ Clear ingredient information.
- ✓ Directions that are easy to understand.
- ✓ Texture that matches the customer's preference.
- ✓ Packaging that fits the customer's lifestyle.

✓ A brand with clear quality standards and Made in USA positioning.

Simple takeaway

The best topical product is not only about ingredients. It is also about texture, application style, storage, and whether the product fits comfortably into the customer's daily routine.

Compliance note: This guide is educational and is not medical advice. Medical Miracles topical products are cosmetic/personal care products. Always read and follow the product label.